



The Latvian Chamber
of Commerce and
Industry

COMPANY PROFILE

Name of the company:	Roadgames
Address:	Ojāra Vācieša iela 6B, Zemgales priekšpilsēta, Rīga, LV-1004
Website:	https://www.roadgames.com/et
Representative of the company:	Dāvis Kurēns
Languages spoken:	Latvian, English
Position:	Head of Marketing & Sales
Phone:	+371 29181305
E-mail:	davis@roadgames.com
Year Established:	2019
NACE code	N79
Number of employees (2022):	8
Turnover (EUR, 2021)	~225'000 EUR
Export turnover (%)	~20'000 EUR
Detailed description of the company, information about main products and services	<p>Roadgames is a platform that offers adventure orienteering games in real life with various digital elements that helps cities & businesses to share their story, product & activities in a fun and interactive way with their partners or clients. In addition to that we create team building events for businesses starting from 1 day event for up to 1-year events.</p> <p>Types of team buildings:</p> <ul style="list-style-type: none">- 1 day team building events (certain time)- 1 year team building events (play any time)- Onboarding game (create a game around your office to share your values, message and surroundings with your partners, new employees & clients every day. <p>Download application and explore the most beautiful & iconic places & cities around you.</p> <p>We offer walking, driving & cycling games across cities in Estonia. We mainly offer 2 types of products:</p> <ul style="list-style-type: none">- Already existing public games available 24/7- New personalized game creation for cities & businesses in partner chosen location with personalized partner tasks / game content / story. <p>Learn more: https://www.roadgames.com/et/corporate</p> <p>Lastly, we offer virtual team building games through solution using Google street-view: https://www.roadgames.com/et/teambuilding</p>

	So far, we have gathered: 44'000+ players
Advantages and Innovations What is special about your products/service, competitive edge, etc.	We create high-quality real-life adventure games in real life: <ul style="list-style-type: none"> - High involvement in the research phase for the location. - Area research & tasks adaptation with real people – game creators. - Creative team involvement for location, story & content creation for the best experience. - High-end application with up to 10 different types of tasks, great UX & high range of automatization & adaptation possibilities. - Public platform, marketing channels and audience to share our partner games. Modern team building experience: <ul style="list-style-type: none"> - We offer self-guided game for onboarding new and existing employees. - Unique self-guided experience for team building events around Estonia. We allow cities & municipalities to integrate a self-guided tour solution around their region for visitors and locals to use 24/7.
Type of Partnership Considered (potential partner description, concrete companies)	Any company which is looking for: <ul style="list-style-type: none"> - New type of team building solutions - New ways how to share your story in fun & interactive way - New marketing channels to share products & solutions - Self-guided automatic solutions for team building events or marketing campaign type of activities. - Self-guided tours for cities & municipalities. In governmental segment we are looking for connections within Estonian cities, municipalities or companies in close relations with tourism sector.
Company's offer for Estonian market	<ol style="list-style-type: none"> 1. Business sector. We are offering a digital platform for interactive company team building & marketing activity events. 2. Government. We are offering an automatized, interactive self-guided solution for tourism/travel sectors that creates 24/7 availability for every user, customer & visitor. Mainly focusing on increasing engagement, innovation & digital tourism for cities & municipalities.
Company's request from Estonian market	We are focusing on becoming the future of digital tourism & team building activities, by providing businesses and municipalities with modern, self-guided,

	interactive solutions to increase their results in different tourism & entertainment segments.
Visits to companies	We would prefer to visit companies such as: <ul style="list-style-type: none">- Visit Estonia- Estonian Business Innovation Agency- Estravel- Maxima- Rimi- Luminor- Coop- Telia