



EU-CHINA  
B&T COOPERATION FAIR 2019  
第十四届欧洽会

# EU-CHINA BUSINESS & TECHNOLOGY

# COOPERATION FAIR 2019

NOV 11-13 - CHENGDU

NOV 14-15 - QINGDAO

[eu-china.org.cn](http://eu-china.org.cn)



# EU-CHINA BUSINESS & TECHNOLOGY COOPERATION FAIR



13

Successful Editions

Established in 2006, the EU-China Business and Technology Cooperation Fair (hereinafter referred as "EU-China Fair") is one of the **largest business festivals in China for EU-China investment, trade & technology**, joined by over 11,000 attendees of bilateral enterprises, business organizations, governmental authorities, universities and research institutions, including **Mr. Peter Mandelson**, former EU Commissioner for Trade, **Ms. Elżbieta Bieńkowska**, EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs, **Mr. Miloš Zeman**, President of the Czech Republic, etc. as well as high-level officials from the China Chamber of International Commerce (CCOIC), Ministry of Commerce of the People's Republic of China, Ministry of Science & Technology of the People's Republic of China, etc.

It has become a significant event for development of China relations for most of the EU member states and represents the largest platform for investment, trade and technological cooperation between the European Union and China.

This is the **ideal time of the year to come to China and look for Chinese partners** to set up or expand your business and build lasting partnerships with China.

## LARGEST BUSINESS FESTIVAL IN CHINA FOR EU-CHINA INVESTMENT, TRADE & TECHNOLOGY



96

Specialized Events



3,960

EU Participants



7,480

CN Participants



27,460

B2B Matchmaking  
Meetings



2,939

Cooperation  
Agreements



1,100,000+

Pieces of Online  
Coverage



## WELCOME TO B2B @EU-CHINA FAIR 2019 FACE TO FACE MATCHMAKING MEETINGS - THE WAY TO SUCCESSFUL BUSINESS!

- ➔ Publish and showcase your products, services and specify your business needs
- ➔ Initiate and arrange promising pre-scheduled face-2-face meetings at the event

The B2B session running alongside the EU-China Fair 2019, is designed to stimulate all players from the hi-tech industries to explore, learn, share and network with contact industry innovators, technology/service providers, researchers, clusters and other actors from the business community from Europe and China.



- IT - ICT - IoT
- Industry 4.0 and Smart Factory Solutions
- Cleantech, Environment and Energy
- Maritime
- Advanced Materials
- Bio-pharm & Bio-tech
- Agriculture & Food
- Advanced Education

### *Why participate?*

Participants will have the opportunity to meet bilaterally in pre-arranged 20-minute meetings in order to:

*Identify*  
*Explore*  
*Initiate*  
*Exchange*

potential partners for R&D projects and technology transfer  
opportunities to expand business and to enter new markets  
cross-border contacts and co-operations

best practices and knowledge on innovative practices, materials and strategies

## 1 PROFESSIONAL EDUCATION AND VOCATIONAL TRAINING

---

- Life-Long Learning
- Continuing Professional Development
- Work-Based Training
- Modern Apprenticeship
- Employability Enhancement
- Qualification Recognition

At this Forum: Professional Education and Vocational Training, experts from governments, academies, universities and the training sector will discuss concrete demand from Chinese companies and institutions, focus on the new approaches and expertise of the European counterparts and learn latest further opportunities of EU-China cooperation, as well as challenges and practical solutions in the continued education and training sectors.

## 2 CHINA EU WATER × CHENGDU × QINGDAO

---

- Water Resource Management
- Green Growth
- Circular Economy

ChinaEUwater×Chengdu+Qingdao in partnership with China Europe Water Platform (CEWP), Enterprise Enterprise Network (EEN) Environment Sector Group, Ministry of Environment of Rhineland-Palatinate State of Germany as well as Chinese Water Resources and Environment Administrations. The event is included into CEWP Business and Innovation Program 2019, aiming at stimulating Chinese interest in European companies, solutions and competences, builds up innovation-oriented partnership and gives overall support to European companies interested in entering the Chinese Market.

## 3 ROUNDTABLE ON EU-CHINA CONVENTION AND EXHIBITION INDUSTRY

---

- The Power of Exhibitions
- MICE Cities
- Globalization's Impact
- Digitalization
- Talent & Career

Convention and Exhibition Industry is fast becoming a significant contributor to the world economy. Targeting the CE industry as the flagship, industrial function zone as the carrier, government policy as the guidance, Chengdu has been dedicated to excel as one of the global MICE destinations. Roundtable on EU-China Convention and Exhibition Industry 2019, the feature event of EU-China fair, will be organised by Chengdu Expo Bureau, and supported by EUPIC and stakeholders in the sector community from Europe and China. The Roundtable will release the Chengdu Action Plan for EU-China Convention and Exhibition Cooperation, and construct an alliance with shared future for EU-China Convention and Exhibition industry.

## MARITIME SUMMIT

A city renowned for marine science and technology, Qingdao is home to 20% of China's marine research institutions, 30% of Chinese academicians in the field of marine science, and 33% of the country's high-end marine R&D platforms. It owns such national innovation platforms as the National Laboratory for Marine Science and Technology, the National Marine Gene Bank and the China National Deep Sea Center. The city is also a major base for marine education, marine research, and exchanges of marine research results in China. Marine industries contribute a quarter of Qingdao's GDP.

## HEALTHCARE INDUSTRY & BIO-PHARMACY WORKSHOP

"Made in China 2025" lists biomedicine as one of the top ten areas for future manufacturing development. In 2018, the added value of the biomedical industry increased by 15.7%, and that of medical and health care increased by 12%. In 2019, Qingdao will target the fields of bio-medicine, accelerate the development of the marine biomedical industry, and promote the development of modern industrial clusters such as marine life.

## IT&ICT WORKSHOP

In 2018, Qingdao's big data and cloud computing industry revenue increased by more than 20%, and two integrated circuit projects with 10 billion-level investments are being accelerated. In 2019, Qingdao will develop large-scale clusters on new information technology, biologic medicine, new energy vehicles, high-end equipment, new materials and other fields by attracting leading enterprises and promoting supporting facilities construction.



Besides the highlighted parallel sessions focusing on different industrial perspectives, EU-China Fair 2019 also features dedicated agenda that suit your exact needs. Through our specially designed Bespoke Events, EU-China Fair 2019 will provide you an exciting customized experience.



- ▶ **CHENGDU'S TALK: BUSINESS-FRIENDLY CITY FOR GLOBAL BUSINESSES\***
- ▶ **TECH WEEK@CHENGDU\***
- ▶ **EUROPEAN LIFESTYLE FESTIVAL\***  
(Agro-food, tourism and culture)
- ▶ **MEET-THE-MAYOR**  
(By invitation only)
- ▶ **WELCOME RECEPTION**
- ▶ **CLOSING NIGHT PARTY\***
- ▶ **BUSINESS VISIT**
- ▶ **CITY TOUR\***

\* events are held in Chengdu

## WHY NOT HOST YOUR OWN EVENT AT EU-CHINA FAIR 2019 ?

The line-up of events will be made up of all shapes and sizes, from big conferences to smaller workshops, from showcases and networking events.

We are once again inviting interested partners to contribute events and activities to add your image and vitality to the EU-China Fair.

*Come on board as a bespoke event partner this year!*



Choose from the following 4 aspects while conceptualising your event:



Cultural Creativity & Lifestyle



Tourism



Investment & Strategy



Business Community

# EU-CHINA BUSINESS & TECHNOLOGY COOPERATION FAIR XIV

## CHENGDU NOV 11-13 2019

Venue: Century City Convention Center

### SUN, 10 NOV

09:00-18:00 Registration

### MON, 11 NOV

09:00-09:25 Meet-the-Mayor (by invitation only)  
09:30-10:00 Opening  
10:00-12:00 Plenary: Sustainable World Cities Summit  
12:00-14:00 Lunch Break  
14:00-17:00 Parallel Sessions:

- Forum: Professional Education and Vocational Training
- ChinaEUwater×Chengdu
- Tech Week@Chengdu
- The Future of Agriculture
- EU-China B2B I

19:00-20:30 Welcome Reception

### TUE, 12 NOV

09:00-12:00 Roundtable on EU-China Convention and Exhibition Industry  
09:30-12:00 EU-China B2B II  
12:00-14:00 Lunch Break  
14:00-16:30 Panels on EU-China Convention and Exhibition Industry  
14:00-17:30 Chengdu's Talk: Business-Friendly City for Global Businesses  
19:00-20:30 Closing Night Party

### WED, 13 NOV

Business Visit / City Tour  
(Transfer to QINGDAO)

### TUE-WED, 12-13 NOV

European Lifestyle Festival of Agrofood, Tourism and Culture

## QINGDAO NOV 14-15 2019

Venue: Qingdao International Conference Center

### WED, 13 NOV

09:00-18:00 Registration

### THU, 14 NOV

09:00-09:25 Meet-the-Mayor (by invitation only)  
09:30-10:00 Opening  
10:00-12:00 Plenary: EU-China Maritime Summit  
12:00-14:00 Lunch Break  
14:00-17:00 Parallel Sessions:

- ChinaEUwater×Qingdao
- Healthcare Industry & Bio-pharmacy Workshop
- IT&ICT Workshop
- Agri & Food Seminar

18:30-20:30 Gala Dinner

### FRI, 15 NOV

09:00-13:30 EU-China B2B  
14:00-17:30 Business Visit

## CONTACT

General Info  
[info@eupic.org.cn](mailto:info@eupic.org.cn)  
Event · Chengdu  
[catherine\\_yang@eupic.org.cn](mailto:catherine_yang@eupic.org.cn)

Marketing & Media  
[fluorine\\_zhu@eupic.org.cn](mailto:fluorine_zhu@eupic.org.cn)  
Event · Qingdao  
[libai\\_zhao@eupic.org.cn](mailto:libai_zhao@eupic.org.cn)