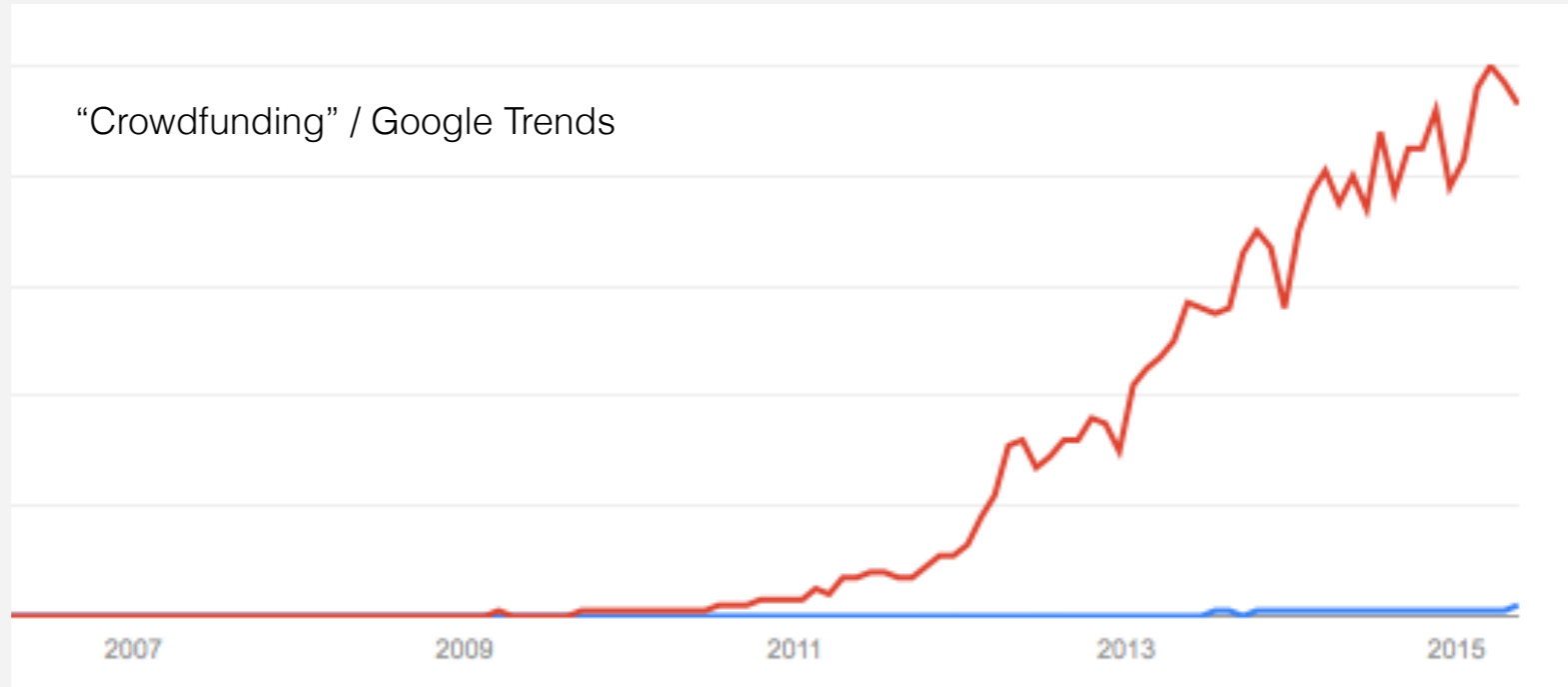


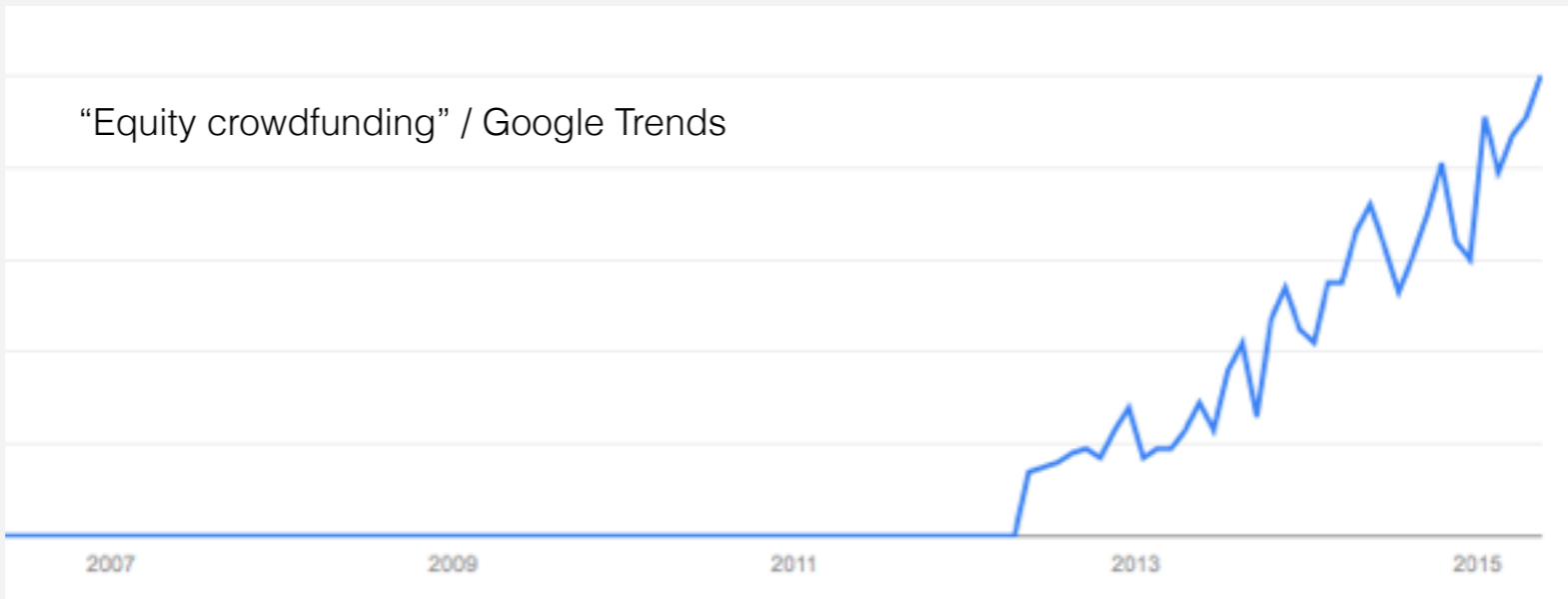
Fundwise

Ettevõtete & energiaprojektide ühisrahastus

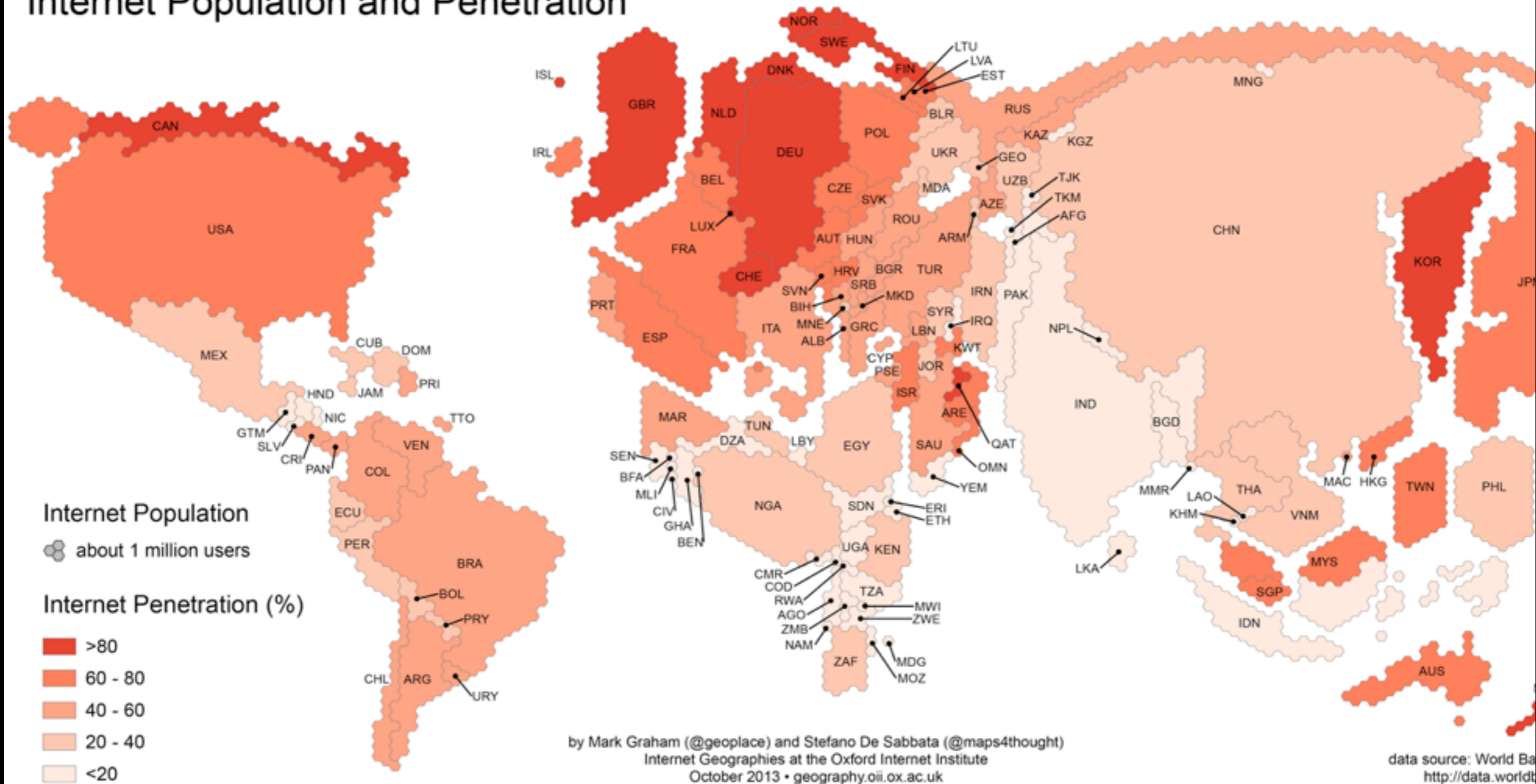
“Crowdfunding” / Google Trends



“Equity crowdfunding” / Google Trends



Internet Population and Penetration



Ühisrahastusplatvorm, kus head ideed leiavad toetuse

Hooandja Blog

Hooandja ratastel →
Postitatud 09.01.15

juhani.jaeger Muusika



CD "Ambitious" – Vinlandi laulud inglise ja vene keeles

4% 125€ 14
kogutud toetatud päeva veel

Britt Kalbus Kodanikualgatus



Pilatese masinad abivajajatele

3% 415€ 13
kogutud toetatud päeva veel

Mariliis Rannama Muusika



Ansambel Uus Energia vinüülplaat

39% 773€ 14
kogutud toetatud päeva veel

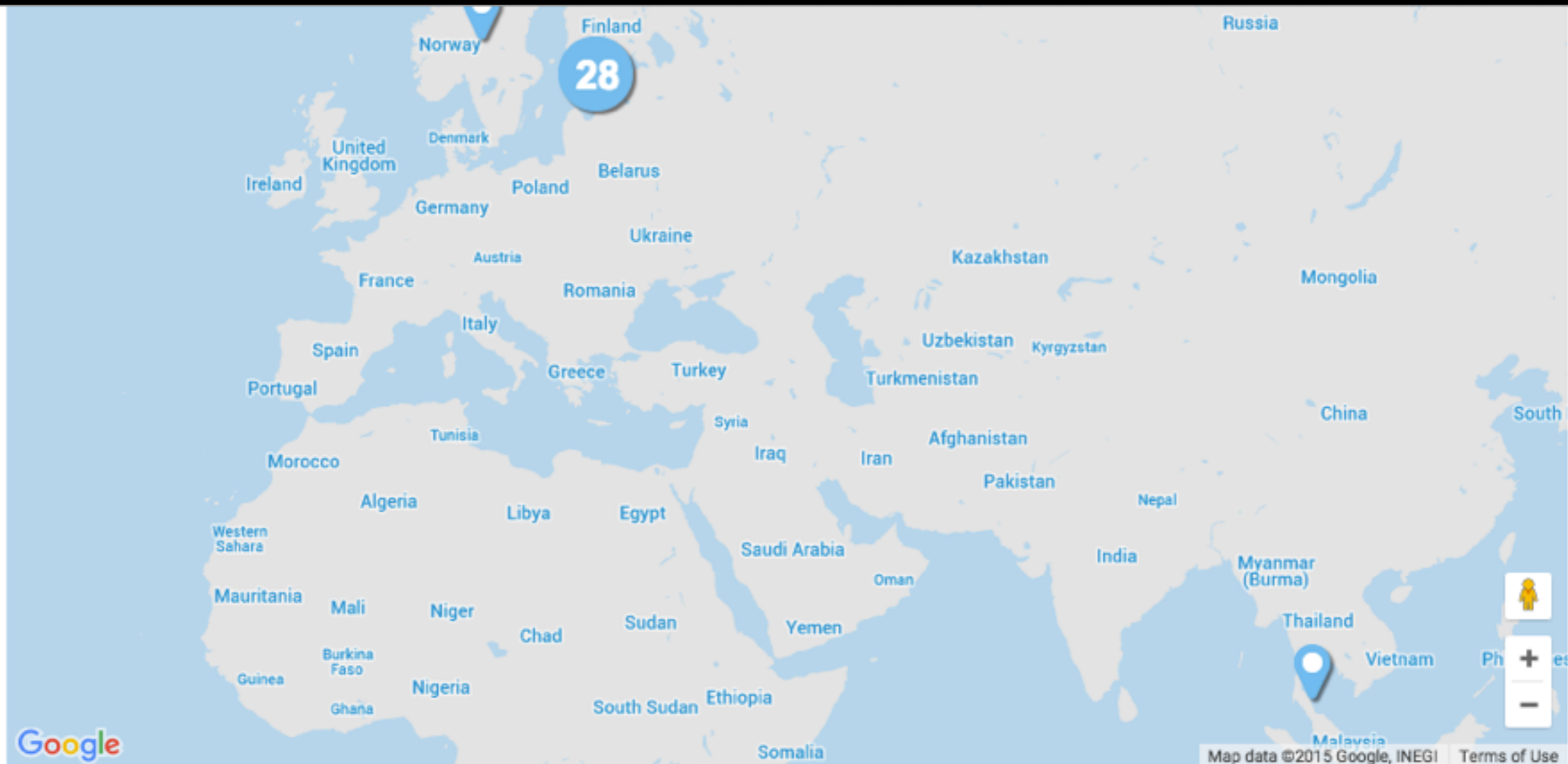
toetan!

Rando Kruus Muusika



Odd Hugo albumi "POCKET" väljaandmine

32% 1131€ 5
kogutud toetatud päeva veel



1063972

euroga on projekte kokku toetatud



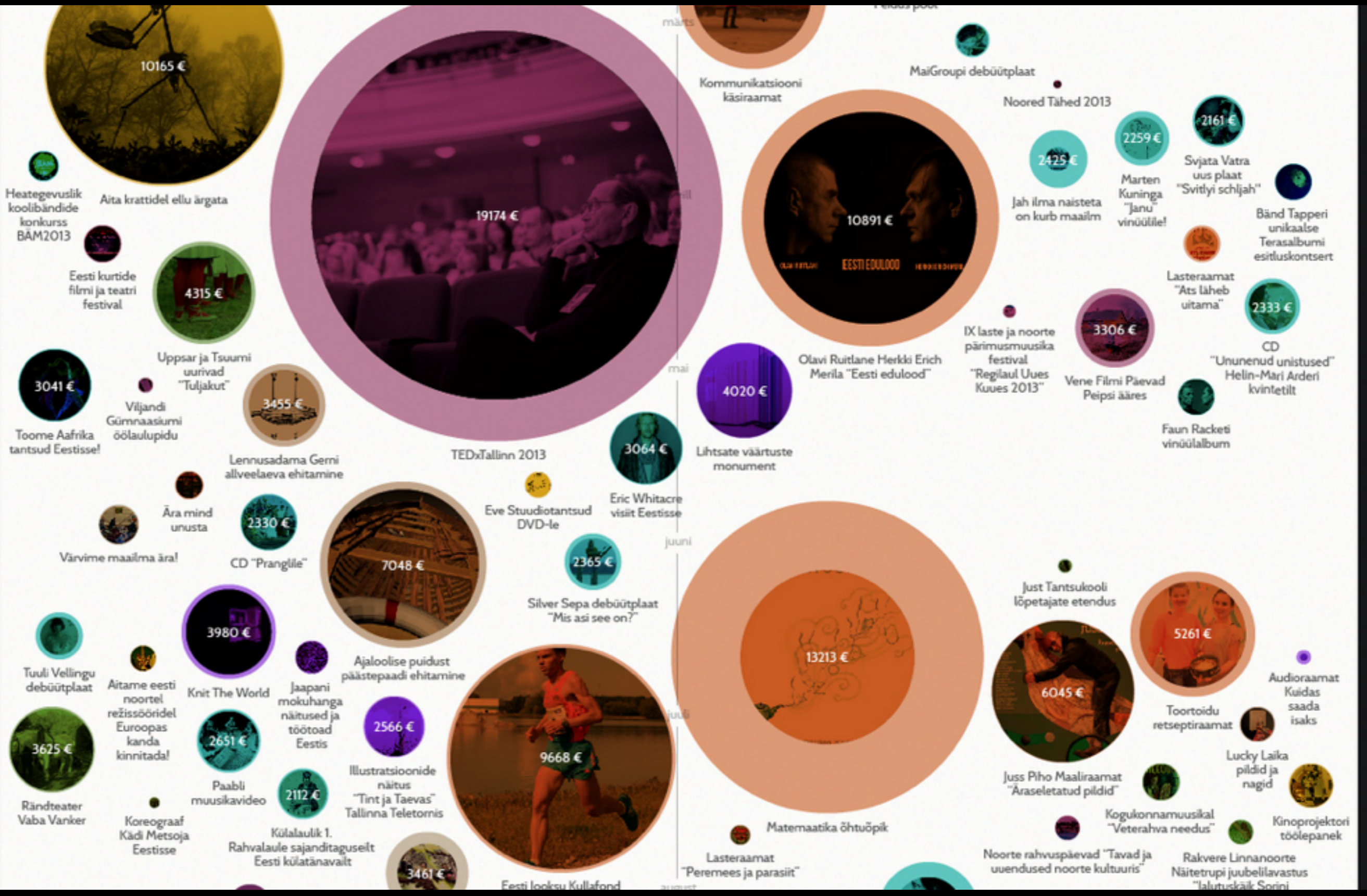
350

projekti on edukalt hoogu saanud



35617

toetajat on andnud hoogu



MONEY FROM THE CROWD

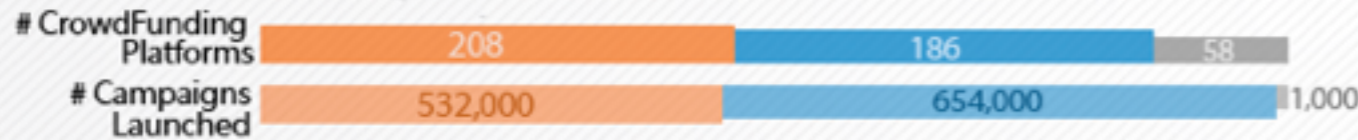
brought to you by SeedingFactory.com sources (sept 2012) crowdsourcing.org kickstarter.com

CrowdFunding activity in the world

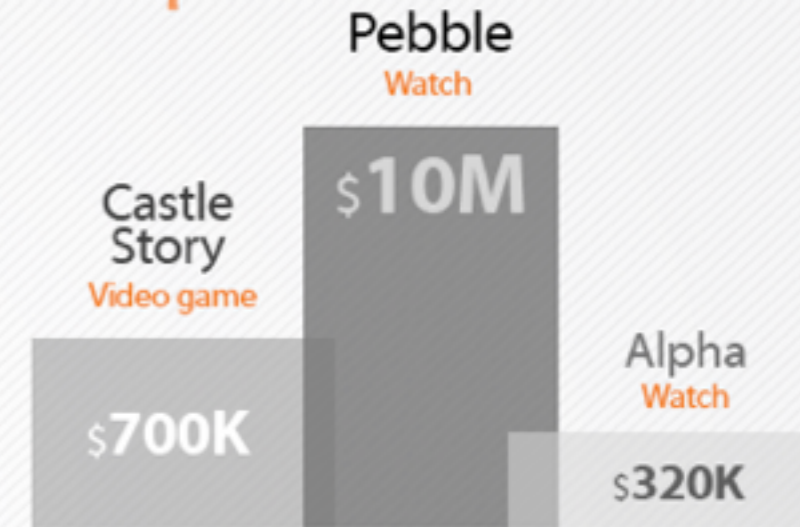


\$1,5 B
raised worldwide

+90%
expected growth in 2012



Canadian Top Funding

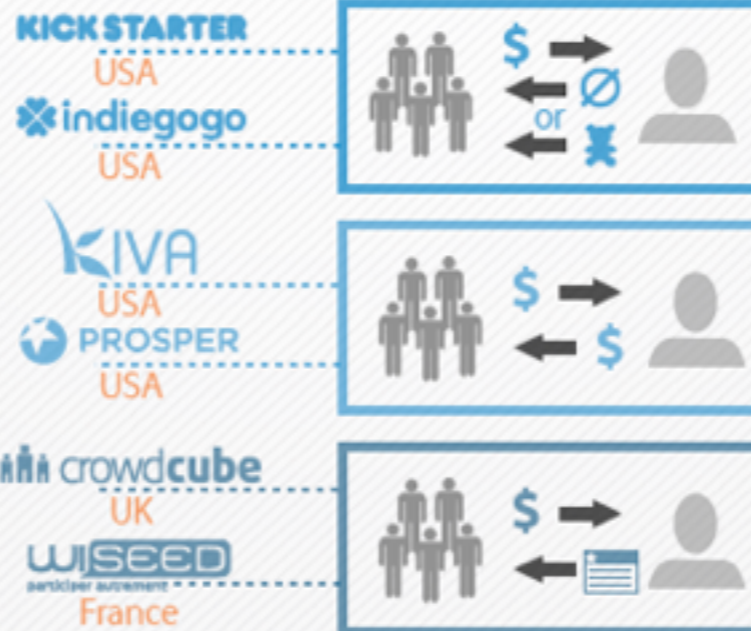


JOBS Act overview

- Timeline**
- April 2012: Signed by Obama
- January 2013: Goes into effect
- Rules for Start-up**
- Can sell up to **\$1 M of stocks** a year to unlimited investors.
- Rules for Investors**
- <\$100K: max **\$2000/year**
- >\$100K: max **10% of income**

The **JOBS Act** signed by the US is a strong driver

Equity-based model is the less common but most promising one.
+300% growth in 2012



Renewable Energy Crowdfunding Map

www.recrowdfunding.eu

LONDON 11-12 OCT 2014 RENEWABLE ENERGY CROWDFUNDING CONFERENCE



TOP 3 PROJECTS

- 1. Windmill from Abundance**
 Energy: £1.5 million 0.5 megawatt (MW) single turbine being developed by REG Windpower.
- 2. Windmill from Windcentrale**
 1.3 million euros funded in 13 hours by 1,700 Dutch households for a two megawatt wind turbine in Culemborg, Netherlands. 6,648 shares, each share representing the electricity output of roughly 500 kWh annually.
- 3. PV system from Abundance Energy**
 £896,000 to refinance a total of 572 kWp of roof-mounted solar PV systems made by EvoEnergy across 20 different community sites in Nottingham.

TOP 3 PLATFORMS

- 1. Windcentrale**
 Raised: €14300000
 de Windcentrale
- 2. Abundance Energy**
 Raised: €8042293
 abundance
- 3. Mosaic**
 Raised: €6311533
 MOSAIC

SHOW ME THE MONEY

6% is the average ROI for retail investors in renewable crowdfunding projects

\$10,760,000,000 was gathered through crowdfunding in the past 5 years. From \$530 million in 2009 up to \$5 billion in 2013 - Crowdsourcing.org



\$214.4 Billion is currently **worldwide invested** in Renewable Energy - BBC

76% is the average growth rate of crowdfunding year over year - Crowdsourcing.org

SPEED RECORD

The speed record was set by *Windcentrale* who raised the funds for a complete windturbine of €1.3 million in 13 hours



DID YOU KNOW?

According to *The Guardian*, \$1 Trillion of clean energy investments is needed per year to avoid climate change



600 kWp rooftop system Strasburg II

Second tranche of the PV plant in Strasburg (Uckermark).

Survey

Statistics

Investors

Blog

Wall



Recommend project



Embed project Widget →

0.1243 €
per kWh remuneration

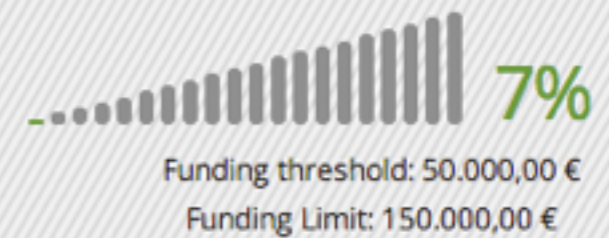
458,491 kWh of
total income

936 kWh / kWp
Specific output

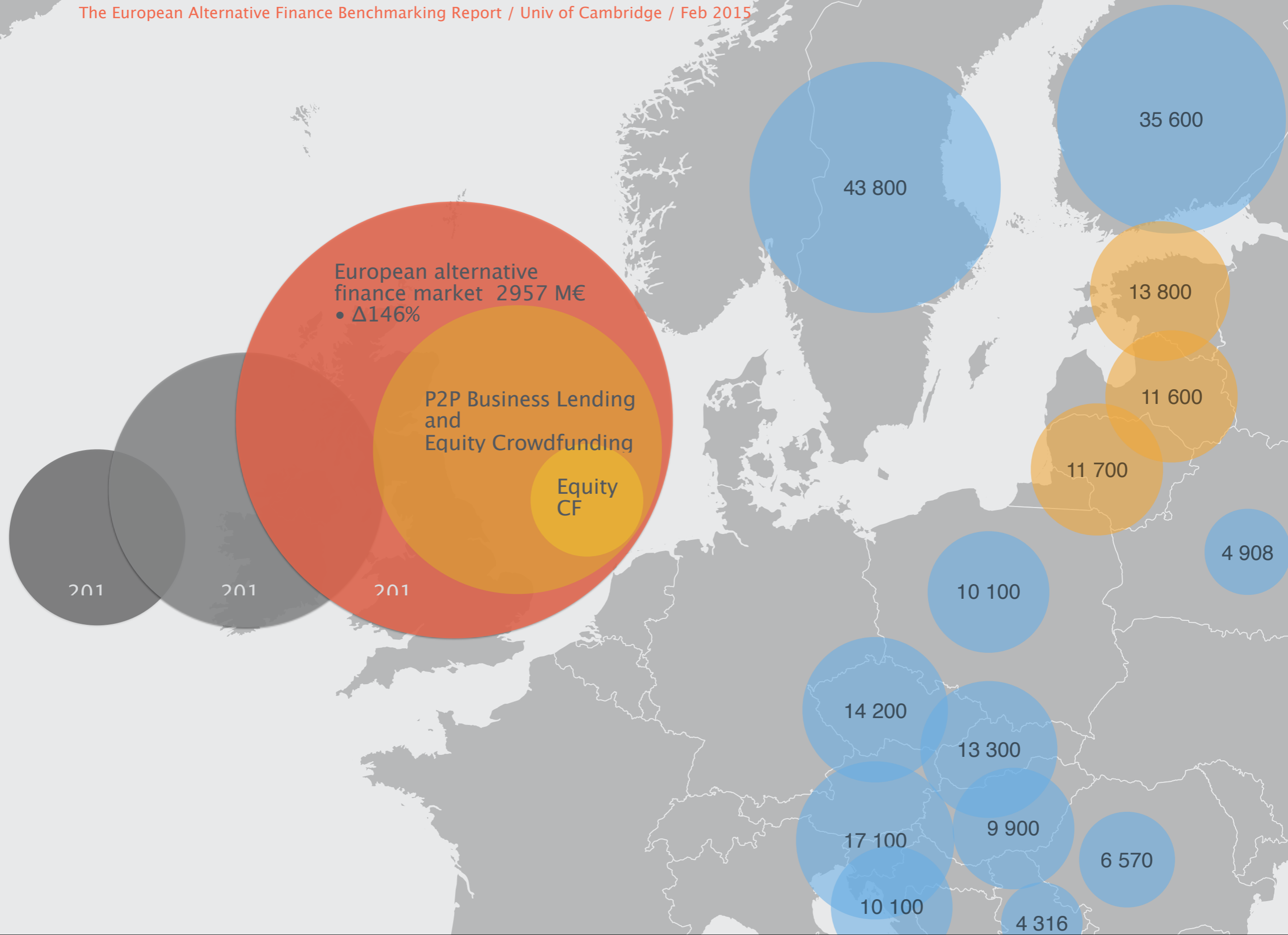
4.8 %
expected return

2013
Commissioning

256,296.3 kg
Avoided CO₂



3.500,00 €
Achieved Funding value



Estonia



fundwise

Equity



Hooandja



Armastan
aidata



Stardi
–

Reward/Donation

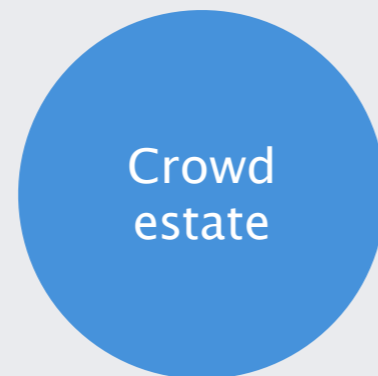
P2P Business Lending



Investly



Estagegu
ru



Crowd
estate

P2P Consumer Lending



Bondora



Omarah
a



Moneyz
en



Mintos.l
v



Henri Laupmaa • CEO
International Business
Former: Hooandja, Let's Do It! World



Dea Martinjonis • CMO
Communication and Media
Former: Signwise, KPMS,
Human IPO



René Lasseron • CTO
Computer Science
Former: Saurus, Wunderkraut



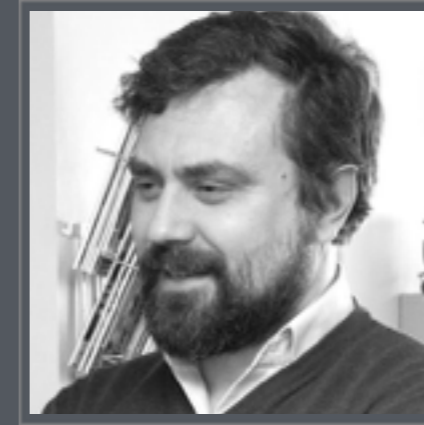
Anne Veerpalu • legal angel
Int Business Management, Law
Former: Glimstedt, Sorainen, KPMG



Merit Lind • finance / legal
Law
Former: Deloitte, Glimstedt,
European Commission



Eva Maimre • campaign manager
Public Administration
Former: Hooandja, IDEA, Vanzetti



Indrek Kasela



Ivar Siimar



Gleb Maltsev



Toomas Tamsar

Key Partners

Swedbank 

 GLIMSTEDT

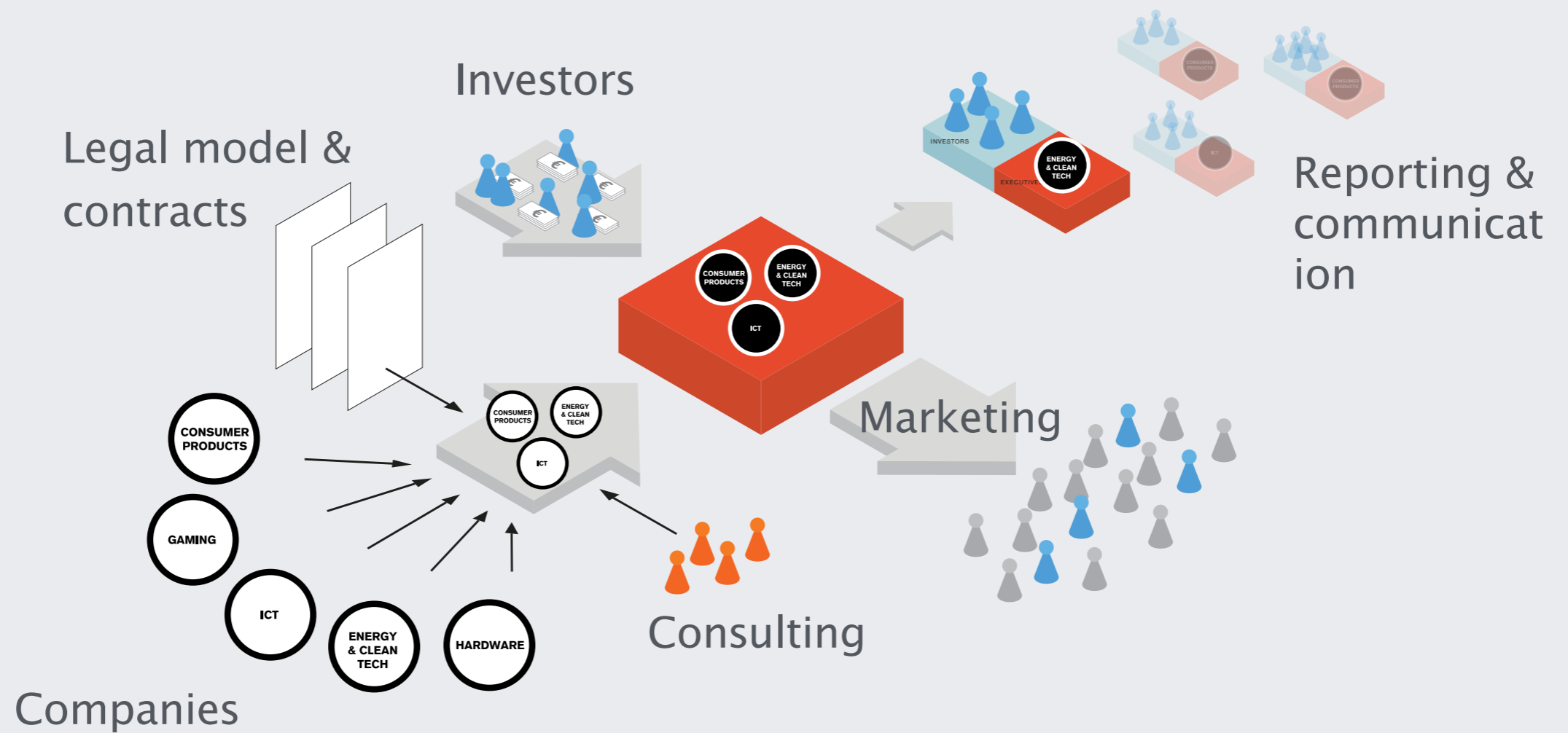
Deloitte.

 wiseman
interactive

stoneful

 FINANCE
ESTONIA.EU

How it Works



25 000
€ invested



5
Projects live



3000
Web visitors



50
Projects in pipeline



700
Users signed up



600
Facebook likes



70
Twitter followers



200
Video views

One month, since public launch

Tänu!

henri@fundwise.me