



DRAFT AGENDA

10th U.S. – EU Small and Medium Enterprise (SME) Workshop in the framework of the Transatlantic Economic Council (TEC)

**September 19, 2019
Little Rock, Arkansas**

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| 8:30 | Registration |
| 9:00–9:30 | Welcome and Opening Remarks
State of Arkansas, Industry Trade Advisory Committee on Small and Minority Business (ITAC 9), Office of the United States Trade Representative (USTR), European Commission |
| 9:30-11:00 | SME International Strategies and Rural Economic Development |
| 11:00-11:15 | Coffee Break |
| 11:15-12:45 | SME Participation in Transatlantic Supply Chains |
| 12:45–2:00 p.m. | Lunch |
| 2:00–3:30 | Local SME Workforce Training for Global Competitiveness |
| 3:30–3:45 | Coffee Break |
| 3:45-5:15 | Highlighting Innovation: U.S. and EU SMEs in Industries of the Future |
| 5:15-5:30 | Wrap Up and Closing Remarks |
| 5:30- 6:30 | Networking Reception |