



ADVERTISING SERVICES OF THE CHAMBER OF COMMERCE

Channels of the Chamber of Commerce – the best channel to business clients!

The clients of the Chamber are mainly our member companies. Providing and getting information is at the core of our communication and therefore our various publications play an important tool for us. It is also the easiest even for other companies to distribute relevant information through these to the most active companies in Estonia.

About the Estonian Chamber of Commerce and Industry:

- Estonian Chamber of Commerce and Industry is the largest and most influential business organisation in Estonia.
- Over 3,600 companies operating in Estonia are members of the Chamber.
- Small and medium-sized companies of different sectors for the majority of the members.
- Net turnover of the members is approximately 40% of the total net turnover of Estonian companies and their equity capital is approximately 40% of the total equity capital of all companies.
- Regional offices of the Chamber are located in Tartu, Pärnu, Jõhvi and Kuressaare.

ADVERTISING IN MAGAZINES

Teataja is a magazine that is sent to all members of the Chamber 6 times a year, which features current topics important for entrepreneurs. Advice is given by lawyers, lecturers and other specialists.

Readership:

	TEATAJA
Print-run	3600
Readership	10 000+
Number of pages	44 p
Target group	Sent to the managers of member companies and distributed at the events of the Chamber
Frequency	6 times a year (February, April, June, August, October, December)



ADVERTISING IN TEATAJA

	DIMENSIONS	REGULAR PRICE	MEMBER PRICE
Back cover	210 x 297 mm + 5 mm	€515	€395
Inside of front or back cover	210 x 297 mm + 5 mm	€475	€365
1 page	210 x 297 mm + 5 mm	€435	€335
Double page	420 x 297 + 5 mm	€850	€650
1/2 page horizontal or vertical	210 x 146 mm + 5 mm 100 x 297 mm + 5 mm	€270	€205
1/3 page horizontal or vertical	72 x 297 mm + 5 mm 210 x 98 mm + 5 mm	€180	€140
Content marketing article (writing + advertising space)	1 A4 page	€620	€475
Content marketing article (writing + advertising space)	2 A4 pages	€1170	€900
Insert	1 A4 (210 x 297 mm)	€520	€435
Insert (price to be agreed if insert is heavier)	Insert up to 50 g	€560	€470



ADVERTISING IN NEWSLETTERS

			REGULAR PRICE	MEMBER PRICE
E-Teataja (newsletter in Estonian)	Introducing a product or service (up to 500 characters + image or logo)	Published once a week. Sent to 7000 addresses	349€	179 €
E-Vestnik (newsletter in Russian)	Introducing a product or service (up to 500 characters + image or logo)	Published twice a month. Sent to 1300 addresses	219 €	109 €
E-News (newsletter in English)	Introducing a product or service (up to 500 characters + image or logo)	Published once a month. Sent to 1300 addresses	219 €	109 €
Banner E-Teataja/Vestnik/News	600x200px banner, jpeg or gif	Published once a week. Sent to 7000 addresses	299 €	149 €
Social media post (Facebook or LinkedIn)	Image+text and a link	Facebook 10 000 followers LinkedIn 1900 followers	179 €	139 €
One section in events calendar (In Estonian)	Image+text with a link	Published once a month. Sent to 7000 addresses	Only for members	149 €
Link in Events calendar	Only link	Published once a month. Sent to 7000 addresses	Only for members	99 €

ADDITIONAL SERVICES

Writing of a content marketing article up to one A4 page €250, up to two A4 pages €350.

Advertising design (based on the client's materials) 120€

Translation services (1800 characters with spaces) €22

Ask for solutions tailored to your needs!

Prices do not include VAT.

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