



EUROPEAN COMMISSION

Directorate-General for Trade
Market Access, Industry, Energy and Raw Materials

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
Enterprise Europe Network and Internationalisation of SMEs

Brussels,
G3/FPC/MP/mg

Subject: Invitation to the U.S.-EU SME Workshop 2019

Dear Sir, Madam,

We are pleased to invite you to participate in the 10th joint U.S.-EU Workshop on small and medium-sized enterprises (SMEs), which will take place in Little Rock, Arkansas, U.S., on 19 September 2019.

This Workshop is conducted in the framework of the EU-U.S. Transatlantic Economic Council (TEC). Since 2011, the TEC has included a specific work stream with the objective to enhance transatlantic cooperation on issues relevant for U.S. and EU SMEs in order to increase trade and investment opportunities.

The Workshop is organised by the U.S. Administration and the European Commission. Participants will include senior officials from the U.S. Administration, European Commission services, EU Member States, and executives from SMEs and business associations.

A draft agenda for the workshop is attached to this invitation. The sessions cover discussions on SME internationalisation strategies, transatlantic supply chains, skills for global competitiveness, innovation and industries of the future (including artificial intelligence, services exports, nanomaterials, cybersecurity services).

We would be grateful if you could send your participation request by email (your name, organisation and contact address) to the European Commission: TRADE-G3-SEC@ec.europa.eu and GROW-H2@ec.europa.eu by 25 June 2019 at the latest. Your participation will be confirmed until latest mid-July.

Yours sincerely,

[e-signed]

Francisco PÉREZ CAÑADO

[e-signed]

Giacomo MATTINÒ