



个人信息 Information

姓名 Name : 练瑞云 Venus Lean

邮箱 E-mail :

专业范围 Specialized in

企业品牌形象/社会发展及慈善公益/危机管理/政府游说/公关宣传/文化资源整合/投融资策略

Corporate brand image, Social development and social charity, Crisis management, Government lobbying, PR advocacy, Cultural resources integration/Investment and financing strategies

专业及公职 Professional Experience

20 多年企业及社会公共关系发展经验

拥有覆盖亚太地区包括中国、中国台湾、韩国、日本、新加坡及菲律宾等强大的本土网络

擅长建立和维系政府公共关系、计划和整合企业推广活动及处理企业危机

投融资项目并购策划

中韩创新城市文化大典秘书长

国际扶轮社 社员

国际扶轮社文化社社会责任委员会 主席

Venus has extensive experience in the public relations industry for listed corporates. She served Hong Kong Exchanges and Clearing Limited (HKEx), (0388) and several listed companies, including Sino Land (0083), the Ming Pao Group (0685), the Singapore-listed company named SG Pacific Supernet.

Venus has covered the Asia-pacific region incl. Hong Kong, Beijing, Shanghai, possessing extensive network domestically, experience in liaison with provincial local government and deep understanding of local culture & media operations in mainland.

She used to lead a team in planning and coordinating relevant promotional activities and had years of practical experience in crisis management. In addition, she worked for a number of listed companies, providing public relations services. Formerly, she worked at the corporate brand public relations and multi-type services (i.e. incl. brand management of listed companies, government lobbying, crisis management and new product launch, etc.).

Secretary General of China-Korea Innovative Urban Culture Awards

Member of Rotary International

Chairman of the Committee on Social Responsibility of Cultural Society of Rotary International

服务公司及机构 Serviced Companies and Institutions

瑞安建业、瑞安集团、信和集团、恒大地产集团、歌华集团、绍兴市人民政府、无锡市人民政府、香港交易所

美国 Mercy Corps、日本 FUJIFILM、HITACHI、香港公益金、瑞士依波路手表、英国 Wedgwood 玮致活、保时捷车会
中粮大悦城

SOCAM Development Limited ("SOCAM", HKSE: 983), Shui On Group, SinoGroup, Evergrande Group

Beijing Gehua Cultural Development Group, Shaoxing Municipal People's Government

Wuxi Municipal People's Government, Hong Kong Exchanges and Clearing Limited, Mercy Corps,

FUJIFILM, HITACHI, The Community Chest, Borel and Courvoisier, Wedgwood, Porsche Club, COFCO Joy-City