



Fei Yingchao

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Job Title

Co-founder and CEO at Hubei

Saaremaa Houses,

Investor



Professional Skills

Specialized in company operation

and management, project

management and brand

operation, public relation

advocacy, investment and

financing strategies.



Served companies

Tuule Group, Estonia

China chief representative

- Tuule Group engages in many business sectors, one of which is Saare EreK, the wooden house producer located in Kuressare city, Estonia.
- Overall responsible for the startup of the whole business and the building of all the network in China.
- Responsible for product brand marketing in China. Business development. Project followed up. Sales. Communication with multiple teams. Installation on site. Budget control.
- The company has already finished nearly 15,000 m² wooden houses in China in a year.

Hubei Saaremaa Houses

Co-founder & CEO

- Co-founded Hubei Saaremaa Houses which is a subsidiary of Saare EreK.
- Developed and restructured the organization, setup manufacturing facility and used all resources effectively.
- Managed and directed department of production, quality, engineering, purchasing, finance, HR and logistics.
- Fully responsible for local operation and performance, developed and submitted plans and goals periodically.
- Maintained good relationship with local government.



Professional Experience

Fei has extensive experience in business operation, people management and manufacturing operations in construction industry. She is also good at maintaining sound relationship with customers, suppliers and local officers.