



Company profile

Name of the company:	Vanadzor Armenia Health Resort
Address:	31 Zakaryan street, Vanadzor, Lori region, Armenia
Website:	http://vanadzorsanatorium.am/
Established:	1930
Number of employees (2013):	50
Turnover (EUR, 2012)	500.000 EUR
Export turnover (%)	10%, 3%
Export destinations by countries:	Russia, EU,
Company Profile - detailed description of the company, information about main products and services (max 1000 characters with spaces)	<p>Vanadzor Spa and Hotel complex has a long history and traditions which was founded in 1930. The Complex is nestled in Vanadzor city of Lori region (marz) which is located at 110 km distance from Yerevan, capital of Armenia and 100 km from “Zvartnots” International airport. The total land area is 80,000 square meters where a number of hotel and medical facilities. Treatment is provided only with natural methods by using its own spring of mineral water “Lori” and unique mud therapy “Fioletovo” which is the only one in Armenia.</p> <p>Vanadzor Resort offers comfortable accommodation of different types (standard, deluxe) for its customers. Both single and double suits have cold and hot water supply, heating system, TV, refrigerator, phone and WiFi internet connection. Budget suits are also available.</p> <p>The Complex takes care about the leisure as well. For that purpose periodically entertaining events are organized. Besides, there is a bar, playing hall (billiards, tennis, etc.), library, fitness. Customers can enjoy their meal in the restaurant four times per day. Depending on their needs traditional and European dishes are suggested.</p>
Company Message How do you want to be introduced: what is special about your products/service, competitive edge, success stories etc	<p>Treatment is provided only with natural methods by using its own spring of mineral water “Lori” and unique mud therapy “Fioletovo” which is the only one in Armenia.</p> <p>The Complex has a rich flora and the whole territory is covered with forest. Besides the main hotel, treatment and entertainment facilities the Complex has good infrastructure including sport grounds, parking spaces, summerhouses for picnics, etc. “Vanadzor” river flows</p>



	<p>alongside, a church, large artificial lake, sport complex as well as football stadium are neighboring the Complex, indoor swimming-pool is located in 200 meter distance from the Complex. Behind the Complex there are spectacular mountains.</p>
Competitive advantage of the company:	<p>Vanadzor Resort was established in 1930. Vanadzor Resort offers comfortable accommodation of different types (standard, deluxe) for its customers. Both single and double suits have cold and hot water supply, heating system, TV, refrigerator, phone and WiFi internet connection. Budget suits are also available.</p> <p>The Complex takes care about the leisure as well. For that purpose periodically entertaining events are organized. Besides, there is a bar, playing hall (billiards, tennis, etc.), library, fitness. Customers can enjoy their meal in the restaurant four times per day. Depending on their needs traditional and European dishes are suggested. Unique natural treatment, mild climate all around year, pure air, mountainous landscape and rich fauna are the main factors that make the Complex as an effective place for rest and treatment.</p>
Customer portfolio:	Tourists, people with cronical desiases
Awards/certificates/acknowledgement:	License, Participation in exhibitions
Your expectations to the business trip:	Gain knowledge know how and customers
What kind of information you would like to receive about the market?	Market volume, expert oriemtation and used technologies
Products/services for the target market:	Sanatorium, Hotel, Resort
Business interests and desired contacts in the target market. Goals for the visit .	<i>Gain knowledge know how and customers</i>
What kind of companies/ organisations/ authorities/ ministries you would like to meet/ visit during the business trip?	Hotel, Sanatorium, Resort,
Representative of the company:	Sargis Amiryan
Position:	Director
Phone:	
E-mail:	
Skype:	