

"CHANGE IS THE ONLY CONSTANT"

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HERACLITUS
C. 535 BC – 475 BC

WHO IS **oxana**TM?

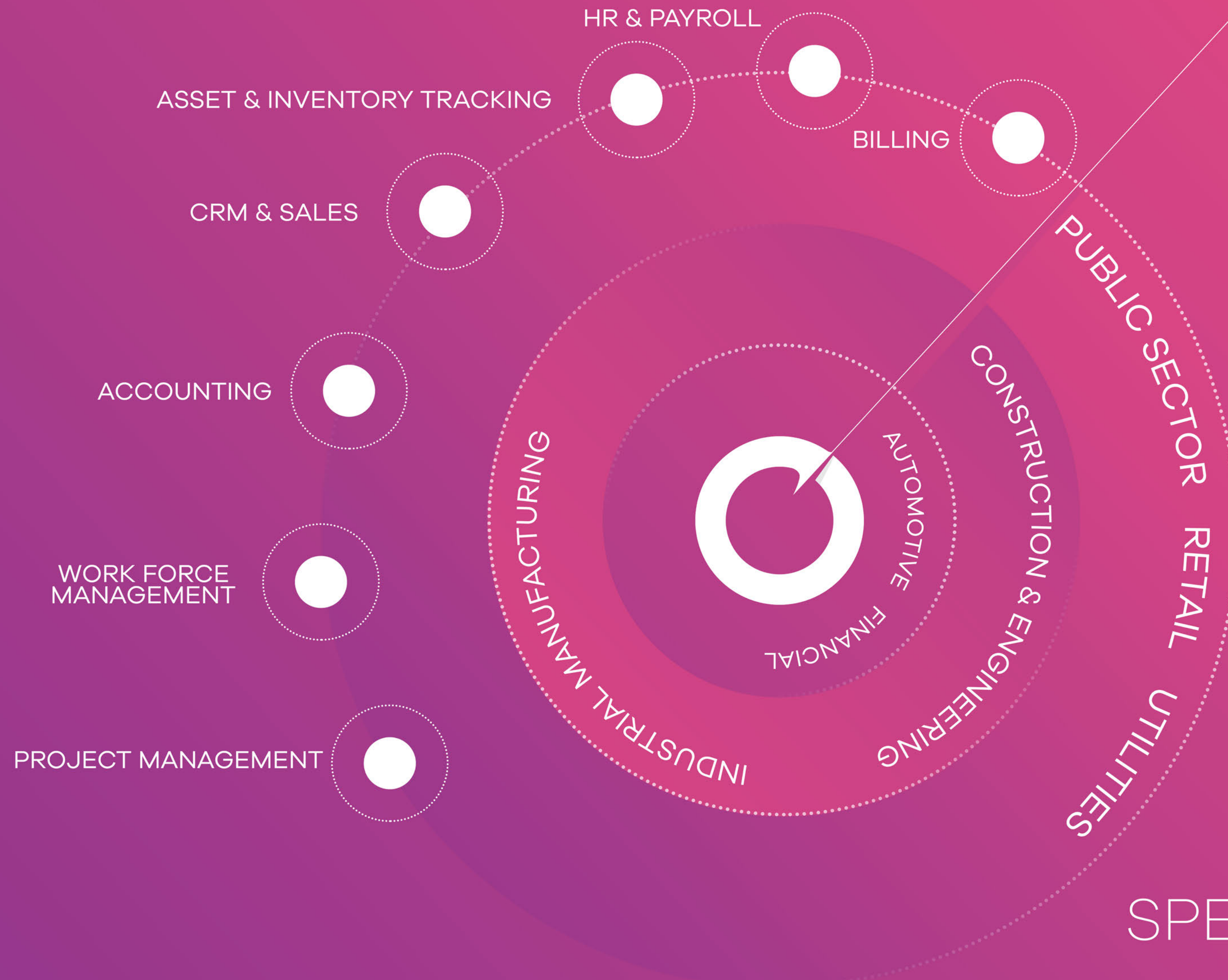
YOUR INTELLIGENT BUSINESS ASSISTANT







CURRENT SPECIALIZATIONS



CURRENT
SPECIALIZATIONS



WHY YOU WILL LOVE OXANA?



NOTIFIES



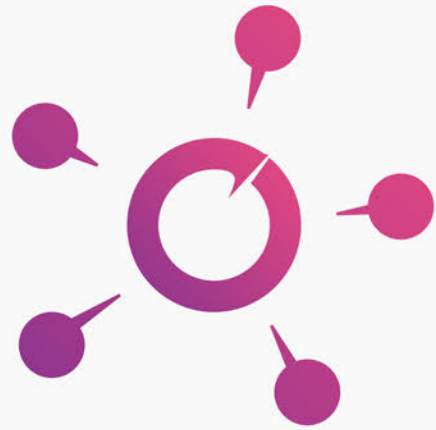
PROACTIVE



24/7



SHORT
LEARNING CURVE



MARKET PLACE



SUPPORT



AFFORDABLE

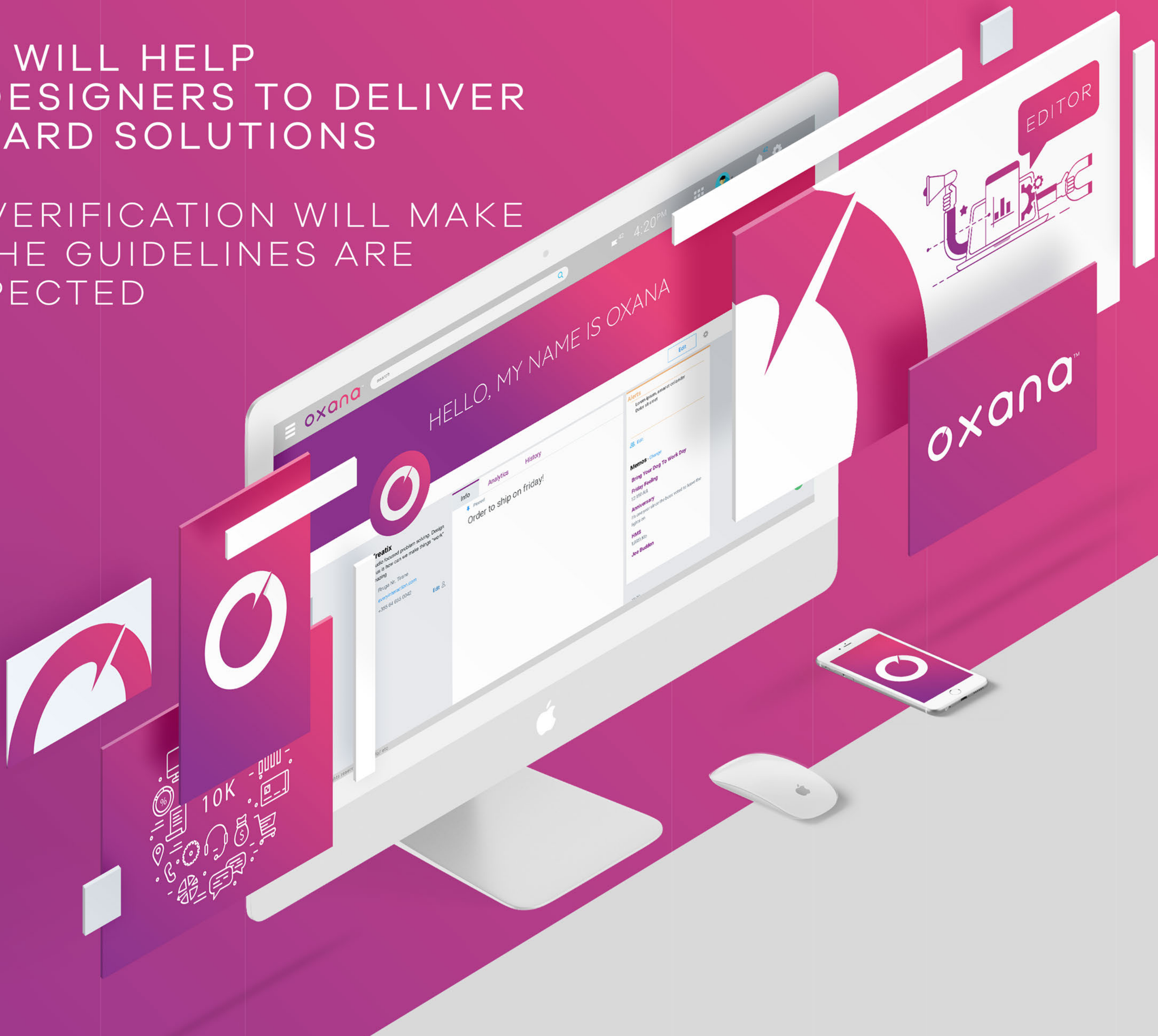


EASY TO CUSTOMIZE



GUIDELINES WILL HELP
ANALYSTS/DESIGNERS TO DELIVER
HIGH STANDARD SOLUTIONS

AUTOMATIC VERIFICATION WILL MAKE
SURE THAT THE GUIDELINES ARE
ALWAYS RESPECTED



MARKET TARGET

10K
ACTIVE USERS
1 MILLION
INDIRECT USERS

MILLIONS
OF NEW BUSINESSES /YEAR

29\$
MONTH /USER

SMALL & MEDIUM
COMPANIES

1 MILLION USERS
BY 2021

ROUTE TO MARKET

STRATEGY DEVELOPMENT



oxanaTM
cloud based platform

- LAUNCH SEPTEMBER 2018
- 5 LANGUAGES ENGLISH ITALIAN SPANISH GERMAN ALBANIAN
- SOLUTION PROVIDER WITHIN
OXANATM MARKET PLACE



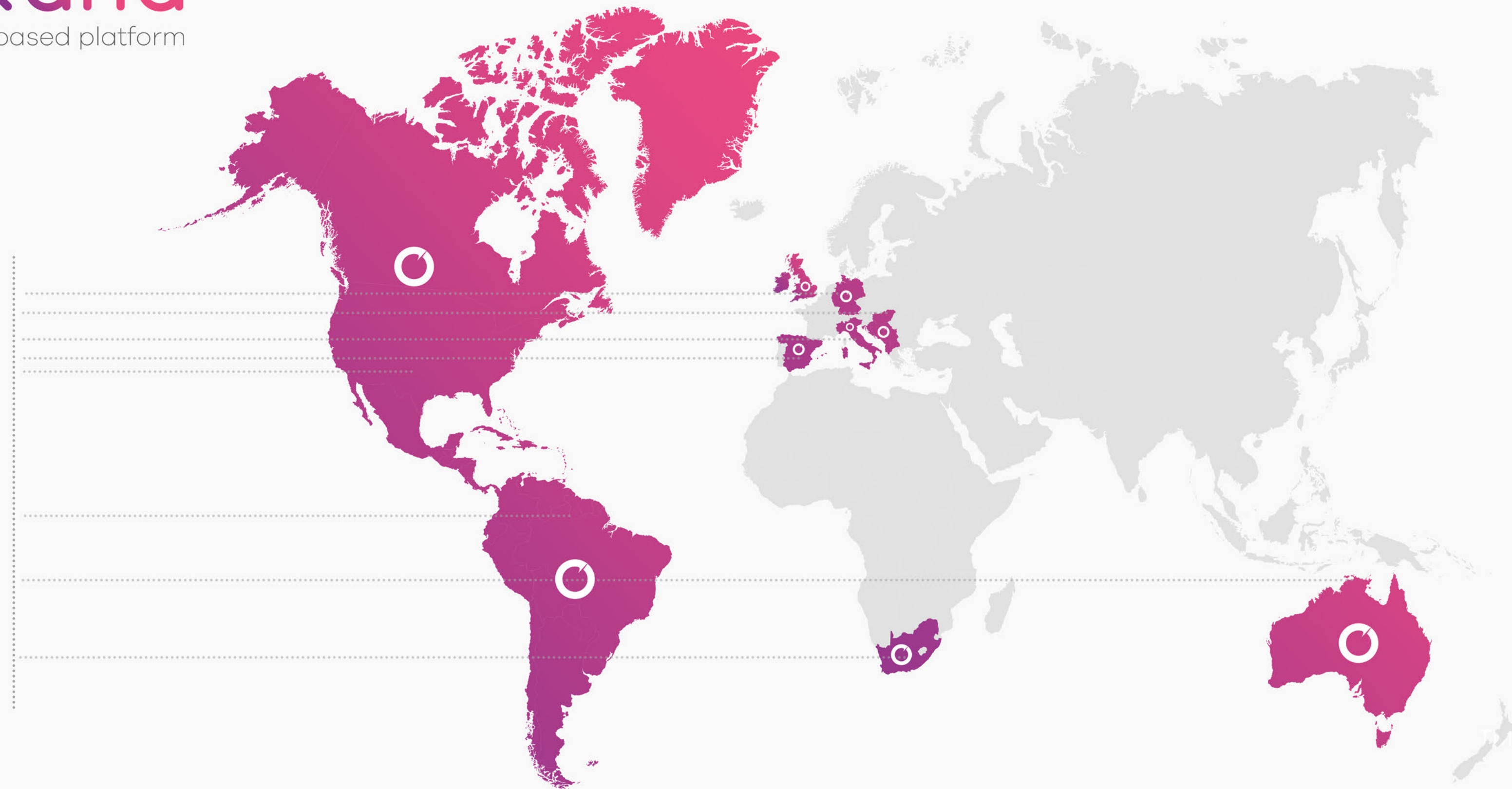
ROUTE TO MARKET

STRATEGY DEVELOPMENT



Sales and technical
business partners in at
least 10 countries:

North America
United Kingdom
Italy
Germany
Spain
South America
Australia
South Africa
Balkans



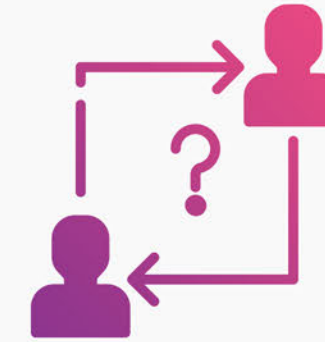
REVENUE MODEL



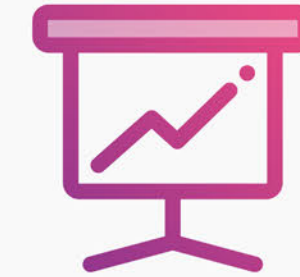
CUSTOMERS
SUBSCRIPTION



COMMISSION ON
SERVICES PROVIDED IN THE MP



ON DEMAND
CONSULTANCY

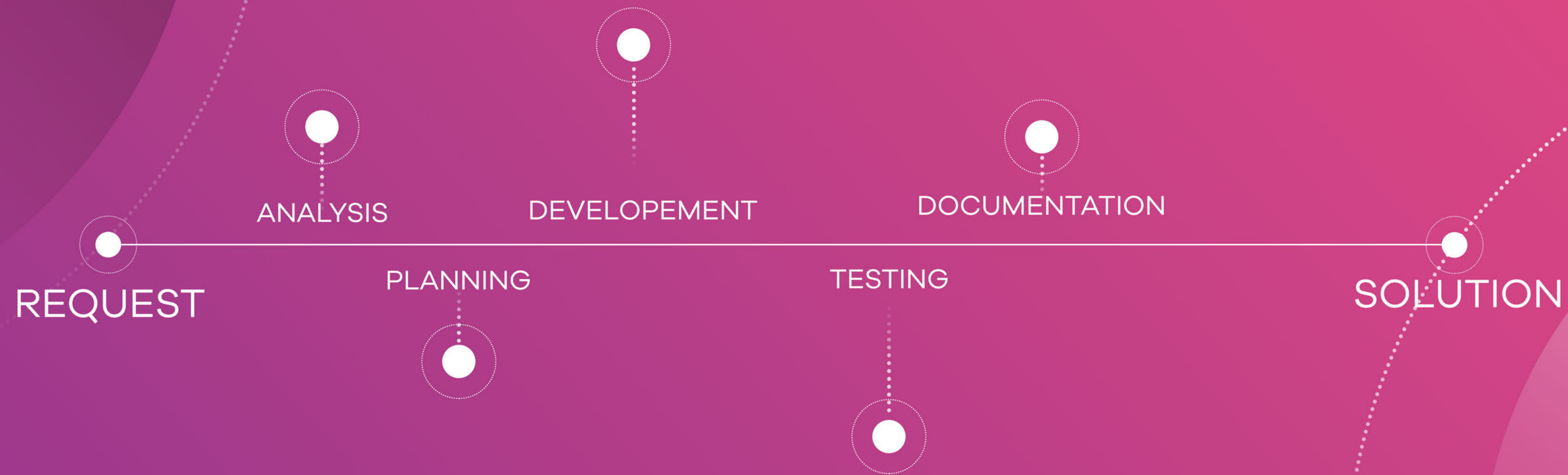


TRAINING &
CERTIFICATIONS

10% FOR EVERY SUCCESSFUL TRANSACTION IN THE MARKETPLACE
AVERAGE TURNOVER WILL BE MORE THAN 200 MILLION USD/YEAR



COMPETITIVE ADVANTAGES



TRADITIONAL DEVELOPMENT PHASES

REQUEST

SOLUTION

oxana™
DEVELOPMENT PHASE



YOUR INTELLIGENT
BUSINESS ASSISTANT

oxanaTM



FOUNDED IN 2011

ENOR NAKUÇI
CEO

FLORIAN DEMI
CSO, CMO

LEJDI KOÇI
CTO

NOW COUNTING A TEAM OF
30 CREATIVE MINDS

TURNOVER MORE THAN
1 MILLION EUR/YEAR
FOR THE LAST 2 YEARS

6
LOCAL PATENTS

HUNDREDS OF CUSTOMERS
AMONG THEM BIG NAMES IN
GOVERNMENT AND PRIVATE
SECTOR

EXPERIENCE IN PROJECTS ABROAD
IN COUNTRIES SUCH AS:

BULGARIA, BELGIUM, ITALY,
ISRAEL, KENYA, CYPRUS, MALTA,
PAPUA NEW GUINEA

oxana™

