

Concept Note

Name of the activity: Baltic countries ICT exploratory mission to Chile and Costa Rica

Sectors: ICT (e-government)

Dates: 9-13 April 2018

Background: ELANBiz has carried out a market research of the ICT sectors in Chile and Costa Rica for the Ministries of Foreign Affairs (MFAs) of the three Baltic countries: Estonia, Latvia and Lithuania. Following a mapping of 5 e-sectors, e-government was selected as the priority sector and an in-depth study was subsequently conducted, including field trips of the consultant to Chile and Costa Rica. The study has been presented in events organised by the MFAs of Latvia and Lithuania (June 2017) and the MFA and Chamber of Commerce of Estonia (September 2017). During these presentations, it was suggested by the MFAs that a follow-up business trip of Baltic companies to Chile and Costa Rica would be advisable. The EU-LAC Foundation has some funding available to cover a part of the travel expenses of the participants. The three MFAs have confirmed their interest in this activity and formally requested a detailed proposal in order to inform their companies.

Description of the activity: 1-week exploratory mission of ICT firms and associations from the three Baltic countries to Chile and Costa Rica. Group meetings with Government representatives, clusters, trade associations and ICT companies would be arranged by ELANBiz experts, 2 to 2.5 days in each country. ELANBiz and the Foundation would not organise one-to-one meetings (although they may be organised on the margins). Maximum 24 participants.

ELANBiz support: identification of counterparts in Chile and Costa Rica, preparation of programme, organisation of group meetings, local support and supporting logistics organisation.

EU-LAC Foundation support: coordination with MFAs of host countries, costs of hotels, local transport, catering.

Proposed flights:

- EU-Santiago de Chile (SCL) Arrival in SCL on Sunday, April 8th, 2018
- SCL-San Jose Costa Rica (SJO) Wednesday, April 11th, 2018
06:55 (SCL)-13.40 (SJO)
AVIANCA 624
- SJO-EU Departure from SJO on Saturday, April 14th, 2018