



EU-LAC Foundation
Fundación EU-LAC

Overview of the EU-LAC Foundation

**Latin American Business Forum
Tallinn, Estonia, September 2017**

Luis Fierro
Programme Manager, Activities with
Economic and Business Partners



EU-LAC Foundation Fundación EU-LAC

- Created by the Heads of State and Government of the **European Union, Latin America and the Caribbean in 2010**



33 CELAC

62
MEMBERS



28 EU



European Union

- Established in Hamburg, Germany in 2011.
- In the process of ratification to become an International Organisation



EU-LAC Foundation
Fundación EU-LAC
All rights reserved

MISSION

- **Connecting** the intergovernmental processes with businesses, academia, education, the social sector, as well as, in a broader and general manner, with the civil society of both regions.
- **Promoting** the development of a joint and forward-looking global vision with shared strategies in both regions.
- **Dynamising** the bi-regional strategic partnership by encouraging and advocating for the formulation and implementation of policies and agendas.
- **Circulating knowledge** to raise mutual understanding and increase the visibility of both regions and the importance of the bi-regional partnership itself.



EU-CELAC STRATEGIC PARTNERSHIP

The **EU-CELAC Summits** are intended to strengthen relations and dialogue between the two regions.



2015-2017 ACTION PLAN

Identifies instruments and activities with the objective of obtaining concrete results:

1. **Science, research, innovation and technology;**
2. **Sustainable development; environment; climate change;** biodiversity; **energy;**
3. **Regional integration** and interconnectivity to promote social inclusion and cohesion;
4. Migration;
5. Education and **employment** to promote social inclusion and cohesion;
6. The world drug problem;
7. Gender;
8. **Investments and entrepreneurship for sustainable development.**
9. Higher education
10. Citizen security



EU-LAC Foundation
Fundación EU-LAC
All rights reserved

Activities with Economic and Business Partners (1/2)

We promote several initiatives in the economic and business field, with the underlying goal of promoting the development of bi-regional value chains and productivity:

- a) promotion of a bi-regional network and studies on **competitive clusters (Polos)**;
- b) promotion of a bi-regional network and studies on **corporate social responsibility**;
- c) studies on the **internationalisation of SMEs**. In this regard, we recently published this study:

<https://eulacfoundation.org/en/documents/internationalisation-latin-american-smes-and-their-projection-europe>

- d) bi-regional collaboration on **regional strategies for innovation and smart specialization**. See this study:

<https://eulacfoundation.org/en/documents/eu-latin-america-cooperation-regional-innovation-strategies-framework-regional-policy>



Activities with Economic and Business Partners (2/2)

e) **Industrial Maps** of Latin America (MIALC), in collaboration with the SME Observatory Foundation (FOP) of Argentina, to identify clusters.

<https://eulacfoundation.org/en/competitiveness-and-innovation>

f) studies on good practices in **training and professional education** (we expect to launch a Call for Proposals soon). Held workshops with IDB in 8 countries.

g) Coordinated with **ELANBiz and the Baltic States** to undertake a **market study on e-government in Chile and Costa Rica** (being presented today).

h) Disseminate information and promote dialogue on **bi-regional economic relationship**. Held **Reflection Forum** on promoting **competitiveness and productivity** in the two regions in July in Madrid:

<https://eulacfoundation.org/en/news/reflection-forum-2017>

i) Activities planned related to **climate change, infrastructure resilience, renewable energy, sustainable cities**.

More information: <https://eulacfoundation.org/en/venture>



Opportunities for Estonian Institutions

Potential for participation - Estonia

- ↳ Join the **POLOS** workgroup and network: territorial development agency; cluster developers/policy makers; R&D organization, provide input from initiatives in Estonia, take part in the work on the online platform, take part in meetings and studies.
- ↳ Join the **CSR** working group, bring in Estonia's experience and expertise
- ↳ Take part, provide input to the study on best practices on **Professional Training**.
- ↳ Possible activities under consideration related to **ELANBiz market studies** (exploratory visit, additional studies)
- ↳ Participate in **internship programme**, consider possible secondment programme or other opportunities for collaboration.



OTHER COOPERATION OPPORTUNITIES WITH THE EU-LAC FOUNDATION

Calls for Proposals for Research Projects

The Foundation opens Calls for Proposals for research projects to deepen knowledge on specific issues linked to the EU-CELAC Action Plan (including SMEs, CSR, competitive clusters, vocational training and other areas).

<https://eulacfoundation.org/en/tenders>



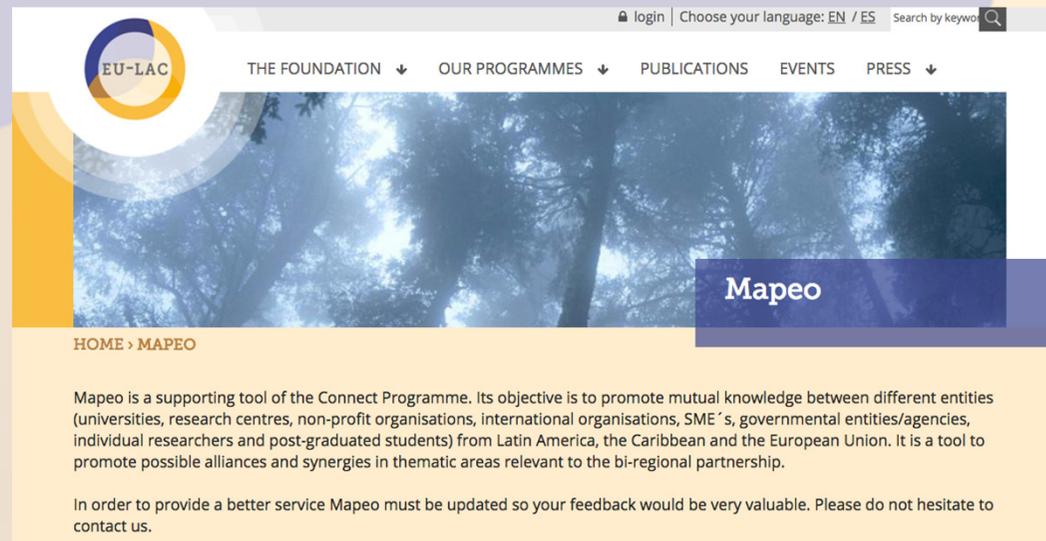
EU-LAC Foundation
Fundación EU-LAC
All rights reserved

OTHER COOPERATION OPPORTUNITIES WITH THE EU-LAC FOUNDATION

Mapeo

Database on the Foundation's website to promote the rapprochement between different civil society organisations (universities, research centers, non-profit organizations, international organizations, SMEs, government entities / agencies, individual researchers and postgraduate students) in Latin America , the Caribbean and the European Union.

<https://eulacfoundation.org/en/search/mapeo>



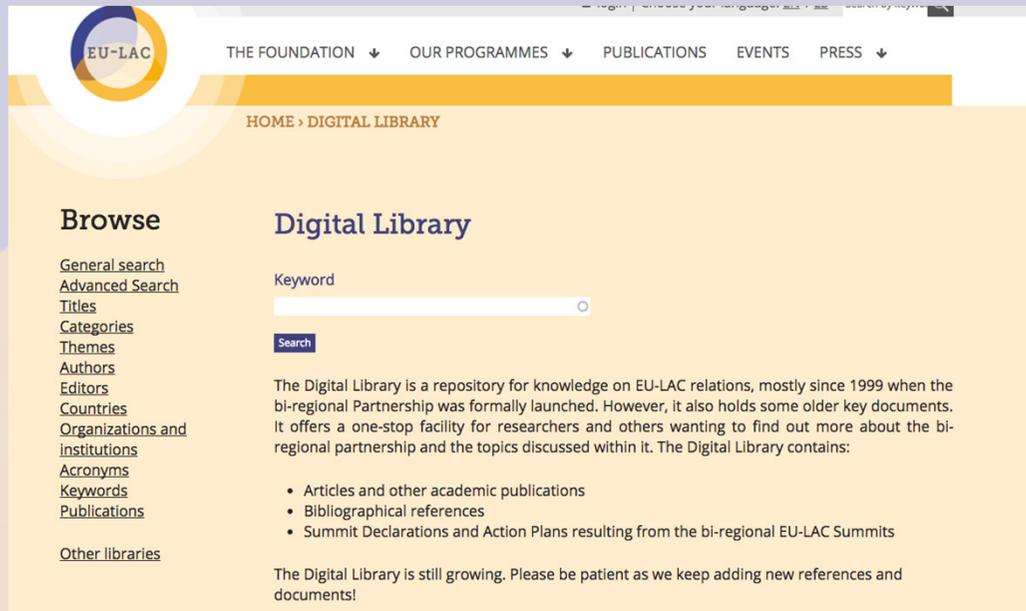
EU-LAC Foundation
Fundación EU-LAC
All rights reserved

OTHER COOPERATION OPPORTUNITIES WITH THE EU-LAC FOUNDATION

Digital Library

The Digital Library is a repository for knowledge and research on EU-LAC relations, offers a unique service for researchers and stakeholders in the bi-regional relationship and the topics covered by it. More information:

<https://eulacfoundation.org/en/digital-library>



The screenshot shows the EU-LAC Digital Library website. The header includes the EU-LAC logo and navigation links: THE FOUNDATION, OUR PROGRAMMES, PUBLICATIONS, EVENTS, and PRESS. The breadcrumb trail reads HOME > DIGITAL LIBRARY. On the left, a 'Browse' section lists various search and navigation options: General search, Advanced Search, Titles, Categories, Themes, Authors, Editors, Countries, Organizations and institutions, Acronyms, Keywords, Publications, and Other libraries. The main content area is titled 'Digital Library' and features a search bar with a 'Keyword' label and a 'Search' button. Below the search bar, a paragraph explains that the Digital Library is a repository for knowledge on EU-LAC relations, mostly since 1999. It lists the types of content available: Articles and other academic publications, Bibliographical references, and Summit Declarations and Action Plans. A note at the bottom states that the library is still growing and new references are being added.



EU-LAC Foundation
Fundación EU-LAC
All rights reserved

OTHER COOPERATION OPPORTUNITIES WITH THE EU-LAC FOUNDATION

Professional Internships at the EU-LAC Foundation

4 times a year the Foundation offers professional internships to Master's students, citizens of the European Union, Latin America and the Caribbean, for a period of three months. Practitioners receive a small monthly stipend to cover part of their expenses in Hamburg.

<https://eulacfoundation.org/en/internships>



EU-LAC Foundation
Fundación EU-LAC
All rights reserved

OTHER COOPERATION OPPORTUNITIES WITH THE EU-LAC FOUNDATION

Newsletter

The Foundation contributes to fostering mutual knowledge between the two regions, through an electronic publication distributed among its subscribers.

<https://eulacfoundation.org>

"Young Researcher" Initiative

Three times per year the Foundation publishes academic essays on the European Union, Latin America and the Caribbean relationship written by young professionals in its newsletter.

<https://eulacfoundation.org/en/news/call-young-researcher-migration-and-diaspora>



Thank You!

Luis Fierro
Programme Manager, Activities with
Economic and Business Partners
lfierro@eulacfoundation.org

EU-LAC Foundation - <https://eulacfoundation.org/en>



@EULACFOUNDATION



www.facebook.com/eulacfoundation



EU-LAC Foundation
Fundación EU-LAC
All rights reserved