



# Latin America Forum



# ELAN Network

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- VTT is one of the leading R&D&I organisations in Europe.
- We provide expert services for our domestic and international customers and partners, both in private and public sectors.



\* Loikkanen, T. et al. Roles, effectiveness, and impact of VTT. Towards broad-based impact monitoring of a research and technology organisation. 2013. VTT, Espoo. VTT Technology 113. 106 p. + app. 5 p.

€ Net turnover and other operating income  
 269 M€ (VTT Group 2016)

Unique research and testing infrastructure

Personnel 2,414  
 (VTT Group 2016)

Wide national and international  
 cooperation network

The **ELAN Programme** is a European Union (EU) initiative, launched in 2015, that consists of two interdependent projects:



European and Latin American Business Services (**ELAN Biz**): whose main objective is to provide up-to-date and comprehensive information to European SMEs on how to do business in Latin America.

[www.elanbiz.org](http://www.elanbiz.org)

European and Latin American Technology based Business Network (**ELAN Network**): whose main purpose is to generate technology-based business opportunities between European and Latin American SMEs.

[www.elannetwork.org](http://www.elannetwork.org)

<https://www.elanbiz.org/home>

We are a network of Experts that provides market access information to European companies wishing to export or invest in seven Latin American countries:



Through our virtual platform, the European SMEs can increase their knowledge to access to these strategic markets.

**ELANBiz** is a component of ELAN Program, a European Union initiative that seeks to increase and diversify the European economic presence in Latin America. **ELAN Network** is the other component of ELAN Program, whose main purpose is to generate technology-based business opportunities between European and Latin America SMEs.

## WELCOME TO ELANBiz!

Free and unlimited services on Latin American market access for European companies and organisations:

**INFOCARDS**  
Updated information on market access by country and sector

**ASK THE EXPERT**  
Experts in market access will answer all your questions

**FAQ**  
Updated information provided by the Experts in the Ask the Expert

**PARTNER DOCUMENTS**  
Relevant information from ELANBiz partners

**NEWS**  
Updates on Latin American markets

**BUSINESS ORGANISATIONS**  
Network in Latin America

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### Do you want to invest or export in Latin America?

The Ask the Expert service puts your company in direct contact with an Expert in market access requirements. The Expert will answer you in maximum 5 working days, free of charge.







# ELAN

European and Latin American  
Technology based Business Network

[www.elannetwork.org](http://www.elannetwork.org)

## ELAN Network

European & Latin American  
Technology Based Business Network

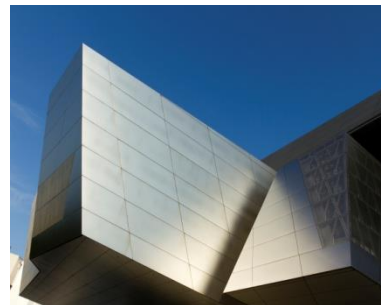


This project is funded by the European Union.

# The ELAN Network is focused on



**RENEWABLE  
ENERGY**



**NEW MATERIALS**



**ICT**



**BIOTECHNOLOGY  
BIOECONOMY**



**HEALTH**



**ENVIRONMENTAL  
TECHNOLOGY**



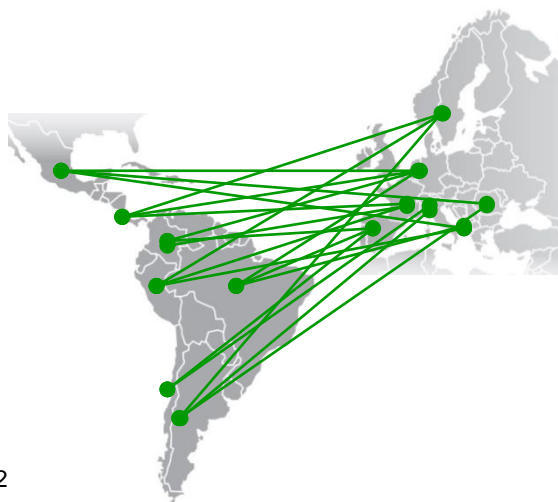
**NANOTECHNOLOGY**

# OBJECTIVES of the ELAN Network

## 1. NETWORK

Create a **network** composed of intermediary organisations who share the mission of supporting companies in the generation of tech-based business opportunities.

A **sustainable network** whose members work together and proactively to achieve its mission and generate socio-economic impact



## 2. TBBO and Strategic alliances

Generate tech-based business opportunities (**TBBO**) between European and Latin American organisations, especially SMEs, as well as **strategic alliances** between EU and LAC intermediary organisations with a multiplier effect.

$$\begin{aligned}
 &\text{TBBO} \\
 &= \\
 &\text{Business} \\
 &+ \\
 &\text{Recent tech innovation} \\
 &+ \\
 &\text{EU – LAC partnership}
 \end{aligned}$$



# How do we hope to achieve our objectives?



**A.**  
Support services to companies

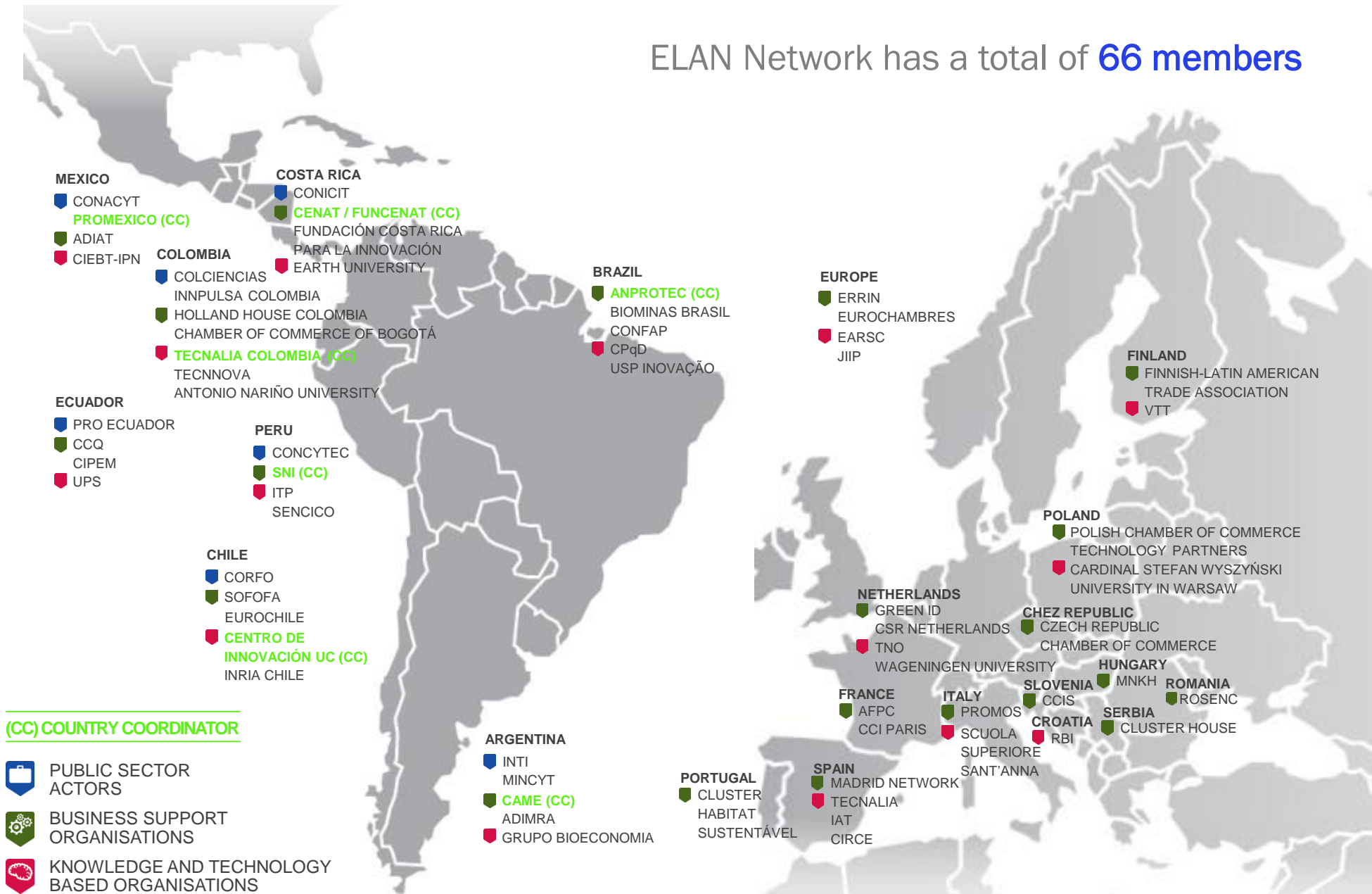
**B.**  
Events in Latin America

**C.**  
Strengthening Network members



# CURRENT NETWORK MEMBERS

# ELAN Network has a total of 66 members



**(CC) COUNTRY COORDINATOR**

- PUBLIC SECTOR ACTORS
- BUSINESS SUPPORT ORGANISATIONS
- KNOWLEDGE AND TECHNOLOGY BASED ORGANISATIONS

# ELAN NETWORK EVENTS

# Events in Latin America

Events are 2-3 days long and are very dynamic and participative.

- ⇒ Identification & presentation of challenges the LAC country faces in the sector in question & opportunities for business
- ⇒ Elevator pitch session of EU companies presenting what they can bring to these challenges
- ⇒ Co-creation sessions to generate business opportunities, identifying synergies based on the strengths of the participating companies (including from various sectors).
- ⇒ B2B sessions for EU and LAC organisations
- ⇒ Training sessions and thematic workshops on relevant aspects of technology transfer to other countries.





# Events & Missions Calendar 2017

APRIL							MAY							JUNE						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
					1	2	1	2	3	4	5	6	7				1	2	3	4
3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11
10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18
17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25
24	25	26	27	28	29	30	29	30	31					26	27	28	29	30		

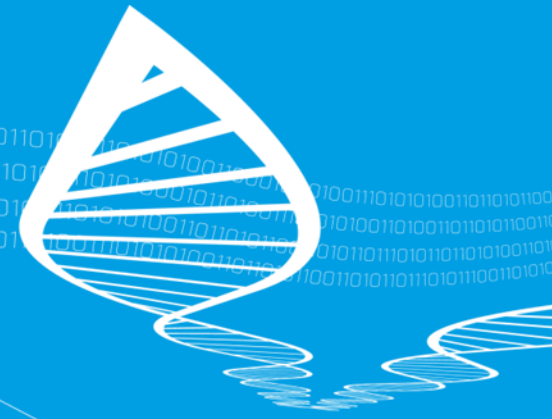
  

JULY							OCTOBER							NOVEMBER						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
					1	2	1/2	3	4	5	6	7	8			1	2	3	4	5
3	4	5	6	7	8	9	9	10	11	12	13	14	15	6	7	8	9	10	11	12
10	11	12	13	14	15	16	16	17	18	19	20	21	22	13	14	15	16	17	18	19
17	18	19	20	21	22	23	23	24	25	26	27	28	29	20	21	22	23	24	25	26
24	25	26	27	28	29	30/31	30	31						27	28	29	30			

	Costa Rica	Nano/Biotechnology, ICTs and Renewable/ Alternatives Energies: innovation as key to generating successful technology based business opportunities <b>Coordinated with ExpoPYME</b>
	Argentina	New technological businesses between Europe and Argentina to address challenges in Industry 4.0, Energy and ICTs <b>Coordinated with Enterprise Europe Network and Eurocamara Argentina</b>
	Peru	Technological solutions for an integral urban growth. Sustainable business LAC-EU <b>Coordinated with Expo Energy Efficiency 2017</b>
	Brazil	Health and Biotechnology for the generation of new business opportunities in Brazil
	Chile	Technologies and Business Models to Face the Energy Challenges of the 21st Century <b>Coordinated with ExpoERNC 2017</b>
	Colombia	The role of ICTs in the productive development agenda of Colombia and especially in Bogota – Cundinamarca <b>Coordinated with 20th TCI Global Conference</b>
	Mexico	<b>World Manufacturing Forum</b> to be hold in Monterrey, Mexico, 7-9 November 2017 4 missions throughout the year <b>Sectors: Intelligent Tourism and Automotive</b>

Information and registration:  
<http://www.elannetwork.org/content/events-calendar-2017>

**INFORMATION ABOUT TRAVEL FUNDS FOR EUROPEAN ORGANISATIONS:**  
 TECNALIA. Mikel Emaldi. E-mail: [mikel.emaldi@tecnalia.com](mailto:mikel.emaldi@tecnalia.com)



# TECHNOLOGY FOR BUSINESS

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