

D-LABS GmbH Potsdam

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Company Description:

D-LABS is a Potsdam-based consulting and design company which was founded on the initiative of Hasso Plattner together with Jörn Hartwig, our managing partner, in 2006. We design, optimize and implement digital products and services with a clear focus on the essentials: the needs of the users.

The unique selling point of D-Labs is involving approaches from psychology and sociology which help better understand the wishes and behavioural patterns of the end user in designing software. D-Labs offer this know-how to companies creating their software products. With the help of their know-how, D-Labs take the complexity out of and optimize the software designing process.

The company has experience in Western Europe and the US, but not yet in the Northern and Eastern Europe. D-Labs would be interested to offer their services to Estonian enterprises active internationally and maybe help companies enter European or American market.

Sector: IT

Products and Services:

Providing and developing services in the field of IT product design

Typical Clients:

SMEs and large companies in Germany and abroad

Business Mission of Brandenburg Companies to Estonia (Tallinn and Tartu), 15-19.04.2024

Note for the CCI (to be deleted before posting the profiles online)

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They would be interested to meet with IT service providers, industrial sector, trade, service sector (no focus industry really) who use software and are active internationally. Communal authorities and structures would also be interesting.

During the mission they would like to focus on networking, business exchange and exploring cooperation possibilities with Estonian and Baltic IT companies, meeting C-Level representatives from departments New Business, International Projects etc.

English – is fine